

# LEED トーク：GREENBUILD って何？

- どうして多くの人に参加するの？
- 参加することで良い点は？
- 楽しい点は？
- 良くない点は？
- グリーンビルドはUSGBCが開催していない？
- 毎年の日程は？
- プログラムは？
- 歴史？
- 費用はいくらかかる？
- GBJから参加するといいい点は？

# どうして多くの人が参加するの？

## 参加することで良い点は？

- LEED関係者の同窓会 Reunion
- LEED関係者にほぼ間違いなく会える
- 特別な会議をセットしやすい
- 効率的な CMP for LEED AP
- ビジネスニーズに沿った展示会

参考ビデオサイト：[GREENBUILD](#)

参考ビデオサイト：[YouTube](#)

CMP の取得例



This certifies that  
**Shigeru Urashima**  
has successfully completed the following courses while attending the Greenbuild International Conference and Expo in Philadelphia, PA November 20-22, 2013

 **GBCI ACCREDITATION**

SESSION #	SESSION NAME	DATE	LEED SPECIFIC	HOURS
A14	LEED Certification Update	2013-11-20	BD+C, ID+C, O+M, HOMES, ND	1
C15	LEED v4 and Performance	2013-11-20	BD+C, ID+C, O+M	1
D14	Curiosities, Proposals and Innovations from LEED Projects Abroad	2013-11-21	BD+C, ID+C, O+M	1
G14	LEED v4 - Tools & Resources	2013-11-22	BD+C, ID+C, O+M, HOMES, ND	1
H14	LEED v4 - Technical Improvements	2013-11-22	BD+C, ID+C, O+M, HOMES, ND	1

- 最新の情報 / 将来の方向性 / Big News 発表の場
- ネットワーキング (USGBC/GBCI, Others, 知人からの紹介)
- Reviewerと特別予約セッション

# 楽しい点は？

- 沢山のレセプション、Volunteer Recognition
- 各社（スポンサー）のプロモーション、



2014年の様子



# 良くない点は？

- 渡航費用がかかる
  - 1週間時間を取られる
  - プログラムが多くて見たいクラスにすべてに参加できない
  - クラスに当たり外れがある 事前の調査が必要
  - 計画的に時間を決めないとExpoを見て回る時間が少なくなる
- 
- US発、US中心であることを再認識する
  - 日本からの露出はほぼゼロ  
(頑張っているのはTOTO USA、YKK AP、JETROなど)

# グリーンビルドはUSGBCが開催していない？

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## Hanley Wood Buys Greenbuild: What Does This Mean For the Biggest Green Building Conference in the World?

By: Clinton Medbery  
May 28, 2013

When you think of the biggest green building conference in the world, you also think of the biggest green building certifier in the world, the USGBC. Up until today the USGBC owned the Greenbuild conference. A press release issued today states that:

"Hanley Wood LLC, the premier media, event, information and strategic marketing services company serving the construction industry and the U.S. Green Building Council (USGBC) announced today a strategic partnership whereby Hanley Wood has acquired the Greenbuild International Conference and Expo."

USGBC ARTICLES

## Hanley Wood and USGBC establish a strategic partnership with Greenbuild and plan to go global

Published on 23 May 2013 | Posted in Media

WASHINGTON, D.C. (May 23, 2013) – Hanley Wood LLC, the premier media, event, information and strategic marketing services company serving the construction industry and the U.S. Green Building Council (USGBC) announced today a strategic partnership whereby Hanley Wood has acquired the Greenbuild International Conference and Expo.

# 毎年の日程は？ プログラムは？ 歴史？

## Schedule

### Greenbuild 2015 Schedule

#### MONDAY, NOVEMBER 16

8:00 AM – 4:00 PM	Full-Day Green Building Tours
8:00 AM – 12:00 PM	Half-Day Green Building Tours
8:30 AM – 5:00 PM	Full-Day Workshops
1:00 PM – 5:00 PM	Half-Day Green Building Tours

<http://www.greenbuildexpo.com/>

#### TUESDAY, NOVEMBER 17

8:30 AM – 5:00 PM	Full-Day Workshops
9:00 AM – 5:30 PM	Communities & Affordable Homes Summit
9:00 AM – 5:30 PM	Materials & Human Health Summit
9:00 AM – 5:30 PM	International Summit
1:00 PM – 5:00 PM	Half-Day Workshops

#### WEDNESDAY, NOVEMBER 18

8:00 AM - 6:00 PM	GBCI Certification Work Zone
8:00 AM – 10:00 AM	Opening Plenary
10:00 AM – 6:00 PM	Expo Hall Open
1:30 PM – 2:30 PM	Education Sessions
3:00 PM – 5:00 PM	Education Sessions

#### THURSDAY, NOVEMBER 19

7:00 AM – 9:00 AM	Women in Green Power Breakfast
8:00 AM – 10:00 AM	Education Sessions
8:00 AM - 6:00 PM	GBCI Certification Work Zone
9:00 AM – 10:00 AM	Residential Education Sessions
10:00 AM – 6:00 PM	Expo Hall Open
11:30 AM – 1:30 PM	Leadership Awards Luncheon
1:30 PM – 2:30 PM	Residential Education Sessions
1:30 PM – 2:30 PM	Education Sessions
3:00 PM – 4:00 PM	Residential Education Sessions
3:00 PM – 4:00 PM	Education Sessions
4:30 PM – 5:30 PM	Education Sessions
7:00 PM – 11:00 PM	Greenbuild Celebration

#### FRIDAY, NOVEMBER 20

8:00 AM – 9:00 AM	Education Sessions
9:00 AM - 11:00 AM	GBCI Certification Work Zone
9:30 AM – 10:30 AM	Education Sessions
11:00 AM – 1:00 PM	Closing Plenary
2:00 PM – 6:00 PM	Half-Day Green Building Tours

#### SATURDAY, NOVEMBER 21

8:00 AM – 12:00 PM	Half-Day Green Building Tours
1:00 PM – 5:00 PM	Half-Day Green Building Tours

# International Roundtable



写真は2013, 2014年の様子  
表は2015年の参加者リスト

LEED International Roundtable Member Organizations	Attending Representatives
Argentina Green Building Council	Carlos Grinberg
Green Building Council Brasil	Felipe Faria, Maria Fujihara, Manoel Gameiro
Canada Green Building Council	Mark Hutchinson, Colleen Loader, Thomas Mueller
seed LEED Professional Group (Taiwan)	Shawn Jang
Colombia Green Building Council	Cristina Gamboa, Angélica Ospina, César Ruiz
El Salvador Green Building Council	Juan Francisco Sifontes, Roberto Escalente
FEED LEED Professional Group (France)	Gwennaële Chabroulet, Hervé Moal
GGBA LEED Professional Group (Germany)	Kay Killmann, Dagmar Epsten, Nicole Killman
Guatemala Green Building Council	Andrés Prera, Belem Salomon, Julio Alvarado
Hungary Green Building Council	Andras Smidt, Joseph Marfi
Green Building Council Italia	Nadia Boschi
GBJ LEED Professional Group (Japan)	Shigeru Urashima, Hiroki Hiramatsu
Korea Green Building Institute	Ian Yoo
Sustentabilidad para México (SUMe)	Alicia Silva Villanueva, Patricia Fort
Panama Green Building Council	Roberto Forte, Carla Lopez
Peru Green Building Council	Francesca Mayer Martinelli, Sebastián Dañino Beck, Elda Silva
Green Building Council España	Mercedes Oviedo
Sweden Green Building Council	Sue Clark, Bengt Wånggren, Larissa Kaplan
Green Building Switzerland	Peter Burkhalter
Turkish Green Building Council	Duygu Erten
Trinidad and Tobago Green Building Council	Rudranath Singh
U.S. Green Building Council	Scot Horst, Mahesh Ramanujam, Roger Platt, Peter Templeton, Brendan Owens, Deon Glaser, Gretchen Sweeney, Sean Fish, Mika Kania, Chris Law, Emma Hughes
LEED International Roundtable Participants	Attending Representatives
GBPP LEED Professional Group (China)	Joan Zhou, Gary Li
SBC LEED Professional Group (China)	Alessandro Bisagni, Lili Pan
Paul Scialla	International Well Building Institute (IWBI)
LEED International Roundtable Observers	Attending Representatives
Netherlands	Gerrit-Jan Teunissen
Thailand LEED AP Group	John Covello
United Kingdom	Akos Brandecker

# 費用はいくらかかる？ GBJから参加するといいい点は？

- 渡航費、宿泊費、参加費

<http://www.greenbuildexpo.com/>

2015 Registration Packages & Pricing

Type- Packages:	Category	Early Before 9/21/15	9/21/15- 11/14/15	Midnight 11/14/15
4 Day Conference Pass	USGBC Member	\$900	\$1,000	\$1,100
	Non-member	\$1,200	\$1,300	\$1,400
Full Conference	USGBC Member	\$600	\$700	\$800
	Non-member	\$800	\$1,000	\$1,200
	Full-time students young professionals	\$300	\$400	\$500
<b>Expo Only</b>				
	Regular	\$100	\$125	\$150
	Student	\$50	\$50	\$50

- International Delegations 使節団プログラム

<http://www.greenbuildexpo.com/Attendee/ShowInfo/InternationalDelegations>

- Expoでの特別予約案内
- レセプションへの招待
- ネットワーキング
- GBJからのサポート！！検討中