

**NOV. 20-22, 2013**



**GREENBUILD<sup>®</sup>**

INTERNATIONAL CONFERENCE AND EXPO

**NATION**

**PHILADELPHIA**

# Greenbuild 2013 Schedule

## Monday, Nov. 18, 2013

- 8:00 am–5:00 pm
- Registration
- 8:30 am–5:30 pm
- [Full Day LEED Workshops](#)
- 9:00 am–5:00 pm
- [Full Day Green Building Tours](#)
- 9:00 am–1:00 pm
- [Morning Half Day Green Building Tours](#)
- 1:00 pm–5:00 pm
- [Half Day LEED Workshops](#)
- 2:00–6:00 pm
- [Afternoon Half Day Green Building Tours](#)

## Tuesday, Nov. 19, 2013

- 7:00 am–5:00 pm
- Registration
- 8:00 am
- Meeting of the Members
- 8:30 am–5:30 pm
- [Full Day LEED Workshops](#)
- 9:00 am–5:30 pm
- [International Summit](#)
- 9:00 am–5:30 pm
- [Affordable Housing Summit](#)
- 9:00 am–5:30 pm
- [Materials and Human Health Summit](#)
- 9:00 am–5:00 pm
- Chapter Forum\*
- 1:00 pm–5:00 pm
- Half Day LEED Workshops

## Wednesday, Nov. 20, 2013

- 6:30 am–6:00 pm
- Registration
- 8:00 am–9:00 am
- [Education Sessions](#)
- 8:00 am–6:00 pm
- [LEED Certification Work Zone](#)
- 9:00 am–5:30 pm
- Expo Hall Open
- 9:00 am–2:00 pm
- Expo Hall Only Hours\*\*
- 11:30 am–1:30 pm
- Executive Luncheon\*
- 2:00–3:00 pm
- [Education Sessions](#)
- 3:30–4:30 pm
- [Education Sessions](#)
- 4:00–5:30 pm
- Happy Hour in the Hall

## Thursday, Nov. 21, 2013

- 7:30 am–6:30 pm
- Registration
- 7:00–8:30 am
- [Women in Green Power Breakfast](#)
- 8:00–9:00 am
- [Education Sessions](#)
- 8:00 am–6:00 pm
- [LEED Certification Work Zone](#)
- 9:00 am–5:30 pm
- Expo Hall Open
- 9:30–10:30 am
- [Education Sessions](#)
- 10:30 am–3:30 pm
- Expo Hall Only Hours\*\*
- 11:30 am–1:30 pm
- [Leadership Awards Luncheon\\*](#)
- 3:30–5:30 pm
- [Education Sessions](#)
- 6:30–11:30 pm
- [Greenbuild Keynote](#) & [Celebration](#)

## Friday, Nov. 22, 2013

- 7:30 am–2:00 pm
- Registration
- 8:00–9:00 am
- [Education Sessions](#)
- 9:00 am–11:00 am
- [LEED Certification Work Zone](#)
- 9:30–10:30 am
- [Education Sessions](#)
- 11:00 am–12:30 pm
- [Closing Plenary](#)
- 2:00–6:00 pm
- [Half Day Green Building Tours](#)

## Saturday, Nov. 23, 2013

- 8:00 am–12:00 pm
- [Half Day Green Building Tours](#)
- 8:00 am–4:00 pm
- [Full Day Green Building Tours](#)

# International Roundtable

Monday, November 18, 2013



# International Roundtable

Monday, November 18, 2013

## Agenda:

### **12:15 pm – 2:00 pm Meeting**

LEED v4 Reference guides

LEED International Strategy

Discussion

### **2:15 pm – 3:20 pm Meeting**

LEED v4 overview

LEED v4 Beta projects outside the U.S.

Regional Alternative Compliance Paths

- LEED 2009 EBOM ACPs for Europe
- LEED 2009 NC ACPs for Asia Pacific
- LEED 2009 NC ACPs for South America

### **3:35 pm – 5:00 pm Meeting**

LEED performance and the LEED

Dynamic Plaque™

Planning for 2014 discussion

- Audits (in-person) of projects
- Existing Homes (video)
- LEED for Neighborhood Development
- LEED performance pilot
- Natural ventilation working group

# International Roundtable

- アメリカ、カナダ、インド

- Latin America

ブラジル、アルゼンチン、チリ、メキシコ、  
コロンビア、グアテマラ、パナマ、ペルー、  
エルサルバドル

- Europe

イタリア、ルーマニア、スペイン、スウェーデン、  
ノルウェー、トルコ、フィンランド、ポーランド、  
フランス、ドイツ、アイルランド

- Asia

韓国、香港、台湾、中国、日本

- その他

ロシア、ヨルダン、アラブ首長国連邦、カタール







# Greenbuild In Numbers

## **Greenbuild 2012: San Francisco**

Total Registered: 24,660

Exhibitors: 862

Countries Represented: 90

## **Greenbuild 2011: Toronto**

Total Registered: 23,000

Exhibitors: 916

Countries Represented: 128

## **Greenbuild 2010: Chicago**

Total Registered: 28,193

Exhibitors: 1,017

Countries Represented: 114

## **Greenbuild 2009: Phoenix**

Total Registered: 27,373

Exhibitors: 1,036

Countries Represented: 66

## **Greenbuild 2008: Boston**

Total registered: 28,224

Exhibitors: 807

Countries represented: 85

(参考)

エコプロダクツ展（東京ビックサイト）

2012年度出展実績：711社・団体

2012年度来場実績：178,501人



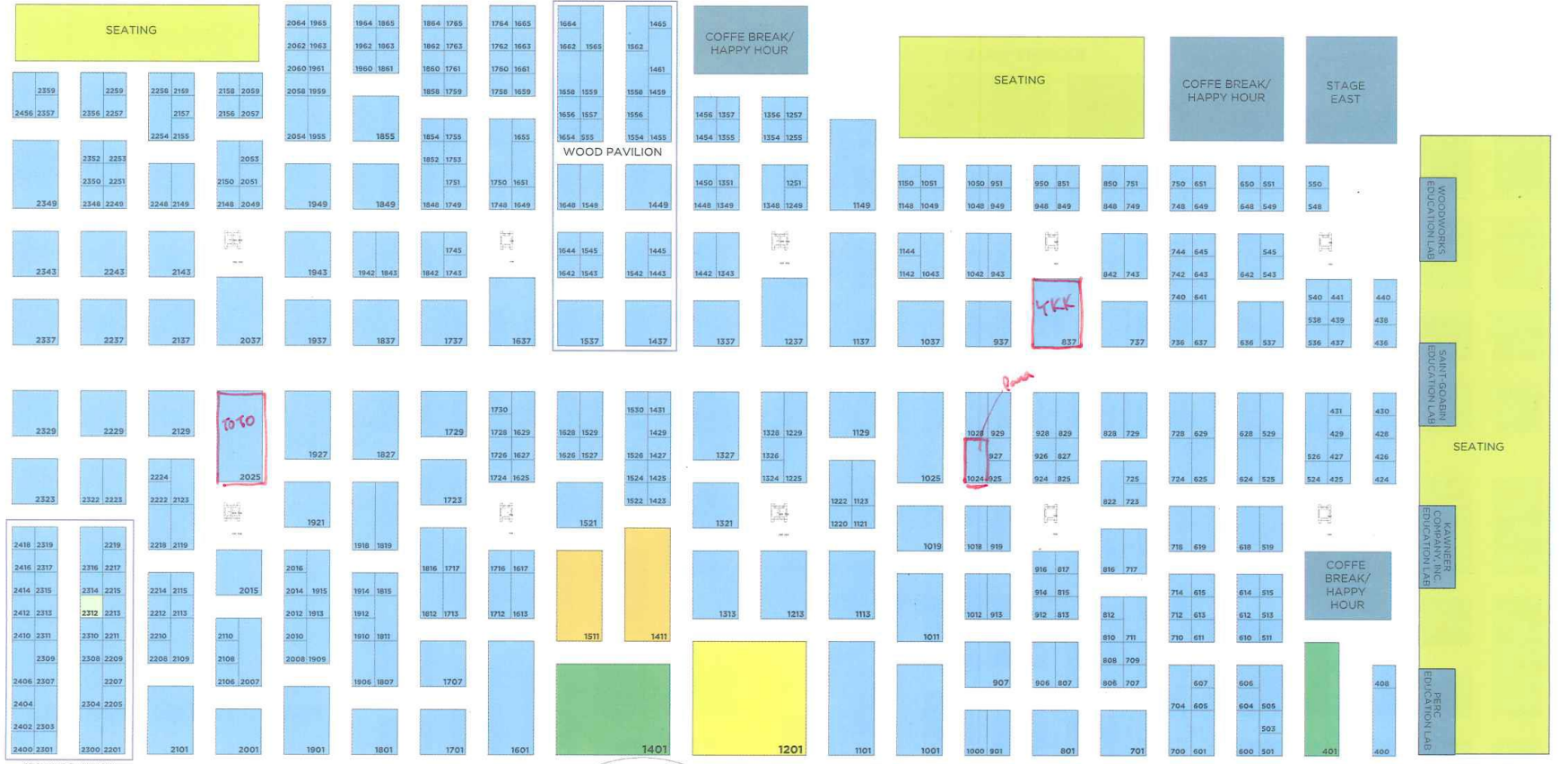
# PHILADELPHIA CONVENTION CENTER

# PHILADELPHIA CO



## EXHIBIT HALL B

## EXHIBIT HALL A



Select from the exhibitors below to add to myExhibitor matches. Exhibitors highlighted with a star indicates that it has already been added to your *myExhibitors* list.

Add to myExhibitor

ITEMS PER PAGE 10 | 20 | 50 | 100

&lt; PREVIOUS Page 1 of 38 NEXT &gt;



ALL # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

|                          | Company  | Industry Sectors   | Content | Source | Notes | Booth # |
|--------------------------|--|--|---------|--------|-------|---------|
| added                    | <b>FEATURED</b> ★ <a href="#">Armstrong Fluid Technology</a>                     | Construction   MEP Engineering   Manufacturing<br><a href="#">...</a>                  |         | M      |       | 2909    |
| added                    | <b>FEATURED</b> ★ <a href="#">Cristal</a>  | Civil Engineering   Construction   Manufacturing<br><a href="#">...</a>                |         | M      |       | 2549    |
| <input type="checkbox"/> | <b>FEATURED</b> <a href="#">Eclipse Lighting Inc.</a>                            | Manufacturing  |         |        |       | 3737    |
| <input type="checkbox"/> | <b>FEATURED</b> <a href="#">Fellert Acoustical Plaster a CDM Company</a>         | Architecture   Interior Design   Manufacturing<br><a href="#">...</a>                  |         |        |       | 2523    |
| added                    | <b>FEATURED</b> ★ <a href="#">GAF</a>  | Construction   Manufacturing   Professional Services Consulting<br><a href="#">...</a> |         | M      |       | 2601    |
| added                    | <b>FEATURED</b> ★ <a href="#">Geo Power System Co. Ltd</a>                       | Civil Engineering   Construction   MEP Engineering<br><a href="#">...</a>              |         | M      |       | 3824    |
| added                    | <b>FEATURED</b> ★ <a href="#">Integrated Environmental Solutions</a>             | Architecture   Construction   Corporate/Retail<br><a href="#">...</a>                  |         | M      |       | 3843    |
| added                    | <b>FEATURED</b> ★ <a href="#">Mar-flex Waterproofing &amp; Building Products</a> | Architecture   Civil Engineering   Construction<br><a href="#">...</a>                 |         | M      |       | 3019    |
| <input type="checkbox"/> | <b>FEATURED</b> <a href="#">Master-Bilt</a>                                      | Corporate/Retail   Manufacturing   Planning (Site, Mater, Urban/Regional)              |         |        |       | 2352    |
| added                    | <b>FEATURED</b> ★ <a href="#">MBCI</a>   | Civil Engineering   Construction   Interior Design<br><a href="#">...</a>              |         | M      |       | 2729    |

## USGBC Silver, Gold and Platinum level Members

\$3,400 per 10' x 10' Booth (\$100 charge for each exposed corner)

**3m x 3m 約35万円**

**Booth Package** Standard 10' x 10' booth package includes:

- One full conference registration
- Three booth staff, exhibit only badges
- 150 expo passes per company
- その他

出展費用 [ 出展協力金 ]



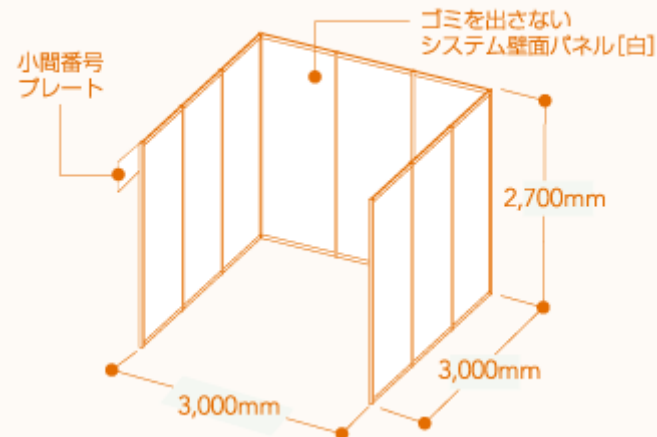
### スタンダードブース

1～8小間以下の申込者、背面・側面の壁面パネル付き

1小間 :  $3\text{m} \times 3\text{m} = 9\text{m}^2$

出展協力金 336,000 円

スタンダードブース[1小間の場合]







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When we leverage our resources and expertise, we have the ability to take what's merely possible and make it real by being transparent and innovating **beyond compliance.**

If it benefits people,  
if it cares for our planet,  
if it celebrates water,  
it's **PeoplePlanetWater**  
and that's **TOTO**

# PeoplePlanetWater™

## 4 Commitments

Transparency • Innovation • Community • Thought Leadership

1



2

3

4

AT TOTO, SELECT **PeoplePlanetWater** PRODUCTS MEET THE **LEED V4** CREDIT FOR PRODUCT LIFE CYCLE ASSESSMENT

Developed in partnership with **Sustainable Minds** and **NSF**, TOTO continues its commitment to moving beyond compliance by developing the first ever third-party verified LCA Transparency Report for bath products.

TOTO.  Sustainable Minds  NSF



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for bath products.

**TOTO®**



Sustainable Minds®







**GREENBUILD**  
INTERNATIONAL CONFERENCE AND EXPO

**Wood Pavilion**



FSC

1300



1500



1600

STRIVE  
**WOOD**



STRIVE  
**WOOD**

**EASTMAN**

Timber  
Build the Future

Green  
Building

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FSC

SRAM

FEEL





  
FSC

REAR



PRIME



# Education Program



| ◆ ID                                | ◆ Title | ◆ Session Start Date/Time   | ◆ Session End Date/Time | ◆ GBCI Hours       | ◆ LEED Specific |                            |
|-------------------------------------|---------|---|-------------------------|--------------------|-----------------|----------------------------|
| <input type="checkbox"/>            | A01     | Power & Responsibility: Visual Stories as Agents of Change  | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | NO                         |
| <input type="checkbox"/>            | A02     | 20/20: Evidence-Based Deep Retrofit Strategies for Smart Schools                                  | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | NO                         |
| <input type="checkbox"/>            | A03     | The Imperative of Sustainable Healthcare Architecture   | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | NO                         |
| <input type="checkbox"/>            | A04     | Next Generation LEED Measurement & Verification   | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | BD+C                       |
| <input type="checkbox"/>            | A05     | Atriums: Challenge or Asset to High Performance?  | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | NO                         |
| <input type="checkbox"/>            | A06     | Energy Efficiency Law & Order: Leaping Today's Hurdles  | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | NO                         |
| <input type="checkbox"/>            | A07     | The Power of Zero: Optimizing Value for Next Gen Green  | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | NO                         |
| <input type="checkbox"/>            | A08     | Life Cycle Safety: How it Supports Social Equity Goals  | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | NO                         |
| <input type="checkbox"/>            | A09     | Dematerializing the Built Environment: In Theory & Practice                                       | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | NO                         |
| <input type="checkbox"/>            | A10     | Experiential Learning Lab: LEED-EB: O+M   | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | O+M                        |
| <input checked="" type="checkbox"/> | A11     | Net-Zero-Energy Affordable Housing, Philly Style!   | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | NO                         |
| <input type="checkbox"/>            | A12     | Energy-Producing Landscape: Harvesting Power of Urban Locales                                     | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | NO                         |
| <input type="checkbox"/>            | A13     | Building-Related Renewable Energy and 360 State Street  | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | NO                         |
| <input type="checkbox"/>            | A14     | LEED Certification Update   | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | BD+C, ID+C, O+M, HOMES, ND |
| <input type="checkbox"/>            | A15     | The Rush to Resilience: Building Greener & Stronger Communities in the Face of a Changing Climate | Nov 20 Wed 8:00 AM      | Nov 20 Wed 9:00 AM | 1               | NO                         |

# Session Details

**Session Title:**

LEED Certification Update

**Session Date & Time:**

20-nov-2013 08:00:00

**Room:**

Room 120, 100 Level

**Speakers:**

Kenneth Simpson - U.S. Green Building Council; Sarah Alexander - U.S. Green Building Council

**Session Description:**

The LEED certification update will include an overview of key certification statistics and a description of comprehensive program improvements such as providing project teams with direct access to reviewers, overall review quality and timeliness. The update will also include a description of the methods by which we are redefining the certification process into one where it is focused on value-add, on-going tangible customer engagement into a relationship-based model whereby our team of experienced industry professionals are available to project teams for earlier in the certification process.

# Speaker Profile



## **Speaker**

Sarah Alexander

## **Speaker Bio**

As Director of LEED Certification for the Green Building Certification Institute in Washington, D.C. Sarah is responsible for the administration, processing and review of all LEED Certification projects in the six core commercial LEED Rating Systems. Sarah joined the LEED Certification team in 2008, when it was part of the U.S. Green Building Council. Prior to USGBC, she worked in an architectural practice with a focus on low-income housing. Her professional career began in the United Kingdom where she worked as an exploration geologist and geophysicist.

## **Speaker Company**

U.S. Green Building Council

## **Speaker Title**

Director, LEED Certification

The “LEED Certification Work Zone” returns to Greenbuild as the place for project teams to interact with LEED project reviewers.

Have questions about a LEED project review or the LEED certification process in general? Step inside the LEED Certification Work Zone to meet one-on-one with LEED reviewers and discuss questions about specific projects or about LEED requirements in general.

The LEED Certification Work Zone features refreshments and light snacks, and can be found at:

**Room 125 100 Level**

*Wednesday 8:00am to 6:00pm*

*Thursday 8:00am to 6:00pm*

*Friday 9:00am to 11:00am*

Walk-in questions are welcome and encouraged, [advance appointments](#) are also available.



# Full Conference & Expo

**Nov. 20-22**

Full conference registration includes access to the events occurring at the conference starting Nov. 20.

| <i>Category</i>                            | <i>Early</i> | <i>Late</i> | <i>Benefits/Notes</i>  |
|--|--------------|-------------|--|
| USGBC Member                               | \$600        | \$700       |  |
| Non-member                                 | \$800        | \$1,000     | Includes access to education sessions, Expo Hall, Greenbuild Keynote & Celebration, Closing Plenary, Happy Hour in the Hall (Wednesday), conference bag (optional), credentials and Education Program and Expo Guide   |
| Full-time students + young professionals * | \$300        | \$400       |  |
| Guest Registration                         | \$350        | \$400       | Applies to spouses/partners. Does not apply to co-workers or business partners. Includes access to education sessions, Expo Hall, closing plenary, conference bag (optional), credentials and Education Program and Expo Guide; does NOT include access to the Greenbuild Keynote & Celebration or meals |

# Greenbuild Keynote & Celebration

























